

Chavanod, September 22nd 2026

ICE WATER MANAGEMENT BECOMES LOOM

ICE Water Management is changing its name to LOOM. This new identity marks a new stage in the company's development and comes with the arrival of new shareholders and a new governance structure. Through this name change, LOOM is affirming a clear ambition: to continue building a strong and sustainable business, increasingly able to support its clients with their water treatment challenges. This operation is supported by CIC¹ and Bpifrance², which are accompanying LOOM through this phase of development.

NEW AND COMMITTED SHAREHOLDERS

The transition from ICE Water Management to LOOM marks the arrival of new shareholders, committed to the company and its teams. Convinced of LOOM's growth potential in the agri-food, pharmaceutical and agricultural irrigation sectors, they affirm their confidence in the expertise and experience of the teams that drive the company forward.

NEARLY 40 YEARS OF EXPERTISE

The name change follows on from the company's history and expertise. For nearly 40 years, ICE Water Management has been supporting its clients in France and internationally through consultancy, engineering and the supply of equipment for the bottled water and beverage industry. Today, LOOM builds on this legacy, the expertise of its teams and their knowledge of the markets to continue the company's growth and ensure this dynamic is sustained over the long term.

A DYNAMIC THAT SERVES OUR CLIENTS

Beyond the changes in its shareholding structure and governance, this new dynamic will enable LOOM to pursue its development with ambition, whilst preserving what constitutes its strength: its close relationship with clients, the commitment of its teams and the quality of the relationships established with its partners. LOOM thus plans to develop new possibilities for growth, notably through increased capacity, new synergies and, in the long term, an expanded range of services incorporating projects, audits and training.

CONTINUITY REMAINS THE PRIORITY

The transition to LOOM does not alter the relationships the company has built with its customers and partners. **The priority remains continuity and the quality of support provided. The usual points of contact remain unchanged. The commercial, sales administration, logistics, purchases and quality teams remain in place. Products and services remain unchanged, and ongoing projects will continue under the same conditions. This new name therefore strengthens the resources available without undermining the relationships of trust established over the years.**

Over the coming weeks, our sales administration department will contact you to provide our updated administrative and banking information (SIRET number and bank details) and to update our supplier details in your systems. These procedures are strictly administrative and will have no impact on your current orders, contracts or services.

LOOM thus intends to continue its growth and gradually expand its scope of activity, in order to better respond to the strategic challenge of water management. The support of CIC and Bpifrance reinforces this ambition and demonstrates the strength of the project led by LOOM and its teams. **ICE Water Management becomes LOOM: a new identity, a new phase, and the same commitment to customer focus and service.**

*"The word **LOOM** represents the combination of expertise and precision in designing high-quality, and bespoke solutions."*

¹CIC Bank: Industrial and Commercial Credit – Cr dit Industriel et Commercial

²Bpifrance: Public Investment Bank – Banque Publique d'Investissement